



Community Legal Information Association of PEI



Separation & Divorce Expo

Information for Exhibitors

Our Separation & Divorce Expo – will bring together professionals and service providers that someone experiencing, or thinking about separation or divorce could find helpful.

Using a trade show format with exhibitor booths, information sessions and demonstrations, attendees will be able to get general information, talk one on one with you, and possibly book appointments.

General Information

Dates and open to public times:

September 17, 2010 – 3:00 – 8:00PM (Male attendees only)

September 18, 2010 – 9:00AM – 2:00PM (Female attendees only)

Location:

The Courtyard, Rodd Royalty Inn & Suites, Charlottetown, PEI

Exhibitor / Booth Registration Information

Benefits:

- Talk one on one with prospective clients
- Book client appointments
- Be recognized as a respected resource in your field
- Build networks with professionals in other fields
- Present a 45 minute information session (1 session on both days)
- Increase your visibility in the community

Funded by the Law Foundation of PEI

Produced by *Legal Info Fairs*



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Booth details

Booths are:

- 6 feet deep X 8 feet wide and 8 feet high with pipe and drape on 3 sides
- Provided a 6 foot skirted table and 2 chairs

Promoting your business:

- Your name is listed in advertising (deadline August 21, 2010)
- Your name is listed as an exhibitor on the CLIAPEI website which averages about 2,350 visitors per month.
- Your name or logo on the Separation & Divorce Expo Exhibitor list and program
- You have an opportunity to deliver an information session or demonstration on both days of the Separation & Divorce Expo

Other information

- Your booth must always have a representative of your business present when the Expo is open to the public – including the time that you may be making a presentation (see Exhibitor Contract for more information)
- The Rodd Royalty Inn & Suites has provided a block of rooms for the Separation & Divorce Expo at the special rate of \$130 per night for a standard room or \$190 for a loft per night. Contact the hotel directly at **894 - 8566** to book a room for either the 17th or 18th. Tell them it's for the Separation & Divorce Expo.
- The information sessions will be scheduled in 3 rooms.
- Although session time slots are 45 minutes long, your presentation should be 30 minutes, leaving 15 minutes for questions or discussion.
- You must present the same information on both days
- There will be a "Welcome Area" in Exhibition Hall on Saturday morning for exhibitors only, with coffee, tea and muffins.

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